

## A Closer Look at Affiliate Membership

As an Affiliate member of the Capital Area Association of REALTORS® you will enjoy several benefits such as:

- ☑ Announcement of your membership in association newsletter
- ☑ Listing in the membership directory
- ☑ Listing on ancillary service section of [www.SeeHouses.com](http://www.SeeHouses.com) and/or [SeeBuildings.com](http://SeeBuildings.com)
- ☑ Weekly email bulletin
- ☑ Frequent market activity reports
- ☑ Notice of sponsorship opportunities
- ☑ Access to public records information for certain counties\*
- ☑ Access to sold and closed information\*
- ☑ Networking opportunities:
  - golf outing
  - annual awards program
  - annual meeting
  - holiday party
  - quarterly breakfasts
  - miscellaneous functions
- ☑ Free member roster
- ☑ REALTOR mailing labels at cost
- ☑ Member rates on rental of CAAR training room
- ☑ Member rates on rental of CAAR computer lab
- ☑ Volunteer opportunities

\* *extra fee applies*



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Affiliate  
Membership in the  
Capital Area  
Association of  
REALTORS

*The Voice for  
Real Estate in the  
Capital Area*

Capital Area Association of  
REALTORS

## About Affiliate Membership

You are involved in real estate transactions. Whether an attorney, title insurer, lending institution officer, appraiser, builder, surveyor or contractor, your professional services are part of many sales and leasing agreements.

Persons such as yourself, who supply valuable service and support for real estate owners, sellers and their agents, are eligible to apply for Affiliate membership in the Capital Area Association of REALTORS® and the Illinois Association of REALTORS®.

### Information

Included in your membership subscriptions to informative publications. You will receive news of local market conditions, trends and activities directly from the Association. Often you will receive special bulletins and other reports about late-breaking developments, as regular newsletter updates.

When you join the Illinois Association of REALTORS®, you will receive the Illinois REALTOR®, with the latest news and information from throughout the state about matters which directly concern each member.

As you become more involved with activities of the Association, you may also receive one or more specialized newsletters.

These include governmental and political news updates and issue background papers, and behind-the-scenes reports of particular interest to industry leaders.

### Business Opportunities

Real estate transactions involve many people. You can become well acquainted with many of these individuals and their firms by participating in the programs and activities of the Capital Area Association of REALTORS® and the Illinois Association of REALTORS®. Your involvement as an affiliate member will help you expand your contacts in the business community and increase your prospects for business opportunities.

### Education

Whatever your particular interests in real estate, there are courses and seminars offered by the Capital Area Association of REALTORS® to help keep you informed of the latest technology techniques and practices. These programs, often available to members at reduced rates, help you keep a step or two ahead of your competition.

### Image

Through the many community service programs of the Capital Area Association of REALTORS®, a strong and positive image of its individual members is continuously built in your community. You, as an affiliate member, benefit directly from this increasing level of public recognition and respect.

### Friends

One of many rewarding advantages of your affiliate membership is the gathering of a new group of friends. Knowing someone who is actively involved in a specialty occupation which

affects your business, or talking things over with someone who has experienced a particular aspect of your business, can help you find solutions to problems you confront.

### Size and Strength

Joining the Capital Area Association of REALTORS® makes you part of a large and growing force in your community. By joining the Illinois Association of REALTORS®, you become part of the largest real estate organization in Illinois.

You'll be part of the strength of the Association, which has been recognized for generations as the unified voice for the interests of property owners and agents in Illinois. The effect of the members' collective impact on issues is pronounced. Whether it is your local Board helping to solve problems unique to your community, or the Illinois Association of REALTORS® working to bring harmony to matters affecting communities throughout the state, your views command attention through the voice of your Association.

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