

CAAR “Buy Now” Campaign Participation Form

Let us know how you would like to participate in the “Buy Now” campaign by completing this form and returning it to the Capital Area Association of REALTORS®

(check all that apply)

1. ____ We will display the “Buy Now” promotional color placard in our lobby area(s).
Placard size is ____ x ____ x ____ . *(If checked please complete below box)**.*
2. ____ We will contribute \$_____ to this initiative toward the purchase of additional media buys in exchange for taglines.
3. ____ We agree to run the “Buy Now” radio/tv ad in lieu of a portion of our existing radio/tv buy.
4. ____ We will allocate a previously purchased media buy to this campaign.
5. ____ Please call _____ to discuss other ways we might participate.

Participants will receive recognition as a “Buy Now” Campaign Supporter.

A list of supporters can be found at www.SeeHouses.com/BuyNowCampaignHonorRoll.php.

Placard Distribution Information**

We would like a total of ____ color placards.

(check one)

- We will pick placards up. Call _____ at _____ when ready to pick up.
- Deliver ALL placards to below location and we will disseminate them to our various branches.

Address	Contact Name	Phone	# of placards
_____	_____	_____	_____

- Please deliver placards to various locations as follows:

Address of branch location	Contact Name	Phone	# of placards
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____
7. _____	_____	_____	_____

Name: _____ Company: _____

Address: _____ Phone _____

Email: _____

**Please return completed form to the CAAR Marketing & Member Services Committee
c/o Dan Sale at 3149 Robbins Road, Springfield, IL 62704
or return via fax at 217-698-7009 or via email at dsale@caaronline.com.**